**Programme:** Private Sector Development and TVET in South Caucasus (PSD TVET SC)

**PN:** 16.2179.6-002.00

**Activity**: Development of Dual TVET programme in wine sector

**Period:** November 2020 – June 2021

1. **Brief information about the programme**

The Private Sector Development and Technical Vocational Education and Training programme developed jointly with the public partners and private sector in the South Caucasus Countries, aims at promoting the private sector development with high attention to employment impacts and close integration of vocational education and training.

Due to the small domestic markets with limited purchasing power, the South Caucasus Countries have focused so far on expanding foreign trade to promote economic development.The export-dedicated strategy achieved only limited success in improving the employment situation and living conditions. Employment growth in sectors that afford the greatest potential for *pro-poor growth* and employment promotion in comparable economies and also in South Caucasus, such as tourism and agricultural, cannot be sustained, because businesses lack well-trained skilled labour.

The core challenge consists thus in the difficult framework conditions for sustainable economic development in the sectors relevant for employment. The capacities available are not yet sufficient to generate the envisaged employment and growth momentum.

Therefore, the programme **module objective** is: The conditions for sustainable economic development have improved in selected sectors relevant for employment.

The programme adopts the integrated approach of German development cooperation in employment promotion. It addresses both the supply and demand side of the labour market to lay a better foundation for employment.

The programme operates in three intervention fields:

**Intervention** **field 1** aims to strengthen capacities for improving competitiveness in the sectors relevant for employment.

In **intervention field 2**, it supports the cooperation of the private and public actors to improve the labour-market relevance of selected training courses.

**Intervention field 3** seeks to strengthen the regional and international exchange of experience in sustainable private sector development and dual-oriented vocational training.

The programme is scheduled for a term of 6 years (from April 2017 to April 2023).

1. **Context and current situation in the field of assignment**

The PSD TVET Programme, implemented by GIZ on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ), is piloting the Dual TVET system in close cooperation with the Ministry of Education, Science, Culture and Sport (MoESCS) and private sector companies in selected sectors relevant for employment: tourism, wine, precision engineering and IT. The implementation of the Dual TVET system fosters local economic development and increases youth employment through recognition of TVET quality by the private sector.

The PSD TVET Programme focuses on the development of supportive legislation and normative documents as the base for the sustainable run of the Dual TVET system in Armenia. Additionally, the Programme supports the institutional set up of qualifications in the TVET Colleges and the organisation of practical education in private companies, as well as human capacity development measures for TVET teachers and instructors from the private sector.

Since 2017 the introduction of the Dual TVET System in Armenia, inspired by the German Model, considered the following steps: analysis of the skills in selected sectors and identification of training needs, formulation and standardisation of curriculum and modular programs, training of trainers and piloting of developed Dual TVET programs, as well as design of quality management system. The piloting process of Dual approach covers long- and short-term programmes, which have been recognised by a ministerial decree. In September 2020, based on the Order of the MoESCS “Fermentation production technology and winemaking” specialty, implemented in college of Armenian National Agrarian University (ANAU) is going to be piloted with dual approach.

**Conditions of the assignment**

* 1. **Objective and tasks**

The objective is to develop dual TVET long-term educational programme based on national requirements for the design of the curriculum, modular programmes and examination process, as well as needs of the private companies in the wine sector.

The designed dual TVET programme will support the establishment of cooperation between the ANAU College and at least 5 private companies, recognition of the VET students’ skills in the wine sector and the long run foster their employability.

The assignment should cover human capacity building measures for VET teachers and instructors from the wine sector.

**General Requirements for the dual programme development process:**

* Dual TVET programme should follow best practices on the national level and include the international expertise.
* For the implementation of the described measures, the working group will be established and presented to the MoESCS for final approval. The combination of the working group considers equal participation of the ANAU college employees and representatives from wine companies, in a total of 6 members.
* The GIZ designed methodology for the development of the dual VET programmes will be presented and integrated during the development process.
* The basic provisions of the Dual curriculum as a whole, practical and systemic aspects that contribute to the in-depth study of interdisciplinary connections, as well as the continuity of dual TVET programme should be considered during the development process.
* The language of materials is Armenian. In case of translation of selected materials, the Project will ensure the translation.

**3.2. Tasks and deliverables**

The tasks will include establishment of cooperation with wine companies, need assessment of the skills, design of curriculum, modular programmes, tests and examination procedures on MoESCS requirements.

The hired company will be responsible for the selection, coordination and liaising with the subcontractors and beneficiaries the activity throughout the whole process of the assignment. Selection of the subcontractors (Expert and private sector representatives) should be approved by GIZ.

| Step | Tasks/Deliverables | Time / location | Man Days |
| --- | --- | --- | --- |
|  | **Establishment of cooperation with wine companies.*** At least organisation of 3 round table discussions,
* List of the selected wine companies,
* Signed MoU for design and implementation of dual TVET programme,
* List of the working group members with contact information is ready for approval by the MoESCS,
* Division of responsibilities within the working group members.
 | November, 2020/Yerevan | 20 days |
|  | **Need assessment of the private companies in wine sector.*** Professional profile of the specialist is designed and agreed with the private companies,
* Mid-term report.
 | November- December, 2020/Yerevan | 24 days |
|  | **Revision of the curriculum structure and its elements.*** Curriculum revised based on international expertise and in accordance with national requirements,
* Revised curriculum presented during the round table discussion with state stakeholders and private companies.
 | December-January, 2020/Yerevan | 24 days |
|  | **Revision/design of the modular programmes.*** Modular programmes revised/designed based on international expertise and in accordance with national requirements, include requirements for organization and implementation of practical education,
* Revised modular programmes are circulated within at least 5 wine companies for recommendations,
* Curriculum and modular programmes are approved by management of ANAU and presented to GIZ.
 | January-March 2021/Yerevan | 60 days |
|  | **Needs assessment of the VET teachers and instructors from the private companies based on developed modular programmes.*** Professional needs of the VET teachers are presented,
* Pedagogical and didactical needs of the instructors are presented.
 | April 2021/Yerevan | 18 days |
|  | **Human Capacity Development for VET teachers and instructors.*** Up to 15 VET teachers are trained in professional content,
* Up to 15 instructors are trained in didactic,
* 2 trainings reports
 | May 2021/Yerevan | 30 days |
|  | **Final Report*** Documentation on curriculum, modular programmes and recommendations for implementation of dual programme are presented to GIZ.
 | June 2021/Yerevan  | 5 days |
| **Total** | 181 days |

Round-table discussions, accommodation and reimbursable costs are not foreseen in the implementation of this assignment. The timeline with exact days for each task will be agreed before the implementation of this assignment.

**3.3. Coordination and communication**

* The hired company shall report to PSD TVET Programme Expert and closely cooperate with ANAU college and private companies. The Contractor is responsible for monitoring all deadlines and transmission of deliverables.
* The team shall keep GIZ updated about all the stages of project implementation including selection of subcontractors and shall provide any information related to this assignment and required by GIZ.
* GIZ visibility should be kept throughout the whole period of implementation of the event. Wording, logos and other GIZ corporate branding elements in materials should be agreed with GIZ beforehand.
* The hired company shall comply with GIZ regulations for procurement and/or service provision.

**3.4. Submission Requirements**

The hired company should meet the following requirements:

* Over 5 years of proven expertise in educational management, instructional design and modular programme development,
* Over 5 years’ experience in wine education,
* Pool of experts: CVs of the experts and/or profiles of subcontracted companies that will be working on the project for the whole contracted period with work samples shall be submitted,
* Excellent understanding of and ability to meet the demands and standards of an institution of international development cooperation. Prior experience with international organisations is an asset,
* Recommendations from international organisation will be regarded as an asset,
* Fluency in English and Armenian; all reports in British English,
* Flexibility and ability to meet tight deadlines.

**3.5. Other provisions**

* Please note that for data security reasons, filled-in paper or digital declaration of consent for all the photos or videos taken during the event will be required. GIZ will provide the consent form.
* Please note that the selection of all the subcontractors should be agreed with GIZ. GIZ should also be involved in key working meetings with subcontractors including brainstorming, strategy development etc.
* All the personal data (names, surnames, contact details, emails, phone numbers etc.) processed before, during and after the event and related to it should be treated as confidential, transferred to GIZ and by no means disclosed to other parties.
* All the print and digital materials produced before, during and after the event and related to it should be transferred to GIZ. In this regard, the contractor shall sign an annex on transfer of copyright, attached to the agreement.