**Annexe 1**

**Project Description**

**The Project: EU4Business “Innovative Tourism and Technology Development for Armenia”**

**The Grant Programme: EU4Business “Innovation for Economic Recovery for Micro, Small and Medium Size Companies”**

1. **General Information**

**1. Name of Applicant’s organisation or names of applicants’ organisations in a consortium (please specify lead applicant and co-applicants)**

Please enter here

**2.** **Contact information:**

* **Address of applicant’s organisation or lead applicant’s organisation in Consortium:**

Please enter here

* **Phone number:**

Please enter here

* **Email:**

Please enter here

**3. Type of organisation (please provide supporting documents, i.e. registration, incorporation documents, charter, bylaws or else)**

Please enter here

1. **Project Proposal**

**4. Brief description of the proposal; what makes it special? (max. 500 words)**

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**5. Who is the main customer (***age/sex/occupation/interest/geography, etc*)**? Why are you convinced that this segment of customers’ needs your product / service? (max. 1000 words)**

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**6. Please describe the possibility to improve productivity and raise competitiveness of the company (500 words)**

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**7. Please describe the innovativeness (the innovative solutions (new and/or more effective approaches, methods, solutions, new technological applications) (500 words)**

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**8. Please describe how relevant is the proposal to the objectives and priorities of the Call for Proposals? (500 words)**

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**9. Does the proposal contain specific added-value elements, such as environmental issues, promotion of gender equality and equal opportunities, needs of disabled people, rights of minorities and best practices? (500 words)**

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**11. Introduce the stages of implementation of the idea for six months (please fill in the table and modify the time frame according to your plan)**

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| **Description** | **1st Month** | **2nd Month** | **3rd month** | **4th Month** | **5th Month** | **6th Month** |
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**12. Please provide list of team members and their respective roles during the project implementation period (please note that the CVs should be attached to the application)**

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**13. Provide additional information related to the business idea and may be helpful in evaluating the offer. (max. 500 words)**

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