**Programme****:** “Economic and Social Participation of Vulnerable Displaced Persons and Local Population in the South Caucasus” (EPIC)

**PN:** 2017.4061.2-004.00

**AV:** Friederike Rochowanski

**Activity**: Development and launch of wine incubation project for displaced persons from Syria and local population in Armenia

**Period:** 01 August 2019 - 22 September 2020

1. **Programme/Topic Background**

The programme on Economic and Social Participation of Vulnerable Displaced and Local Populations in the South Caucasus /EPIC is implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Government. The programme was designed with the objective to improve socio-economic participation of vulnerable displaced and population of selected host communities in the South Caucasus.The Armenian component of the technical cooperation (TC) measure under the EPIC programme was launched in October 2018 aiming at economic integration of displaced persons from Syria.

The programme objective in Armenia is translated into three closely related fields of activities:

1. Strengthening capacities of public actors to promote economic participation of vulnerable population, both displaced and local
2. Increasing employability of target groups with a special focus on women and youth;
3. Enabling private sector actors to apply new measures to promote local economic development and business start-ups

The South Caucasus, since 1991 has witnessed number of regional conflicts that resulted in proportionally huge displacements of population and large communities of displaced in Armenia, Azerbaijan and Georgia. Different factors hamper the economic and social integration of displaced population in their host-communities, among them a lack of vocational qualifications and key competencies that match the demands of the local labour market and a lack of opportunities to participate in decisions about the local development in their host-communities.

Due to the war in Syria there was another significant movement to Armenia primarily of people with ethnic Armenian background. Syrian Armenians (SAs) is welcomed with open arms by the RA government and society.

The RA government introduced number of measures assisting persons displaced from Syria, offering them a variety of protection options, namely by way of (i) simplified acquisition of citizenship, (ii) accelerated asylum procedures or (iii) privileged granting of short, mid-term or long-term residence permits.

SA community is quite heterogeneous and diverse in terms of professional background and skills. The combination of SA enthusiasm, broad skills, experience especially in the Middle East and Mediterranean and service-orientation together with Armenia’s declared interest and commitment for their integration supported by the international community offers excellent pre-conditions to tap into the many economic opportunities. This can possibly help Armenia’s economy to innovate and grow and open new markets regionally and internationally.

The core problem of SAs for their economic integration in Armenia had been the lack of access to existing business networks as well as to employment and business support programmes and finance in order to rebuild their livelihood. To improve the economic integration of Syrian refugees in Armenia the first project in that field was commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) in November 2015and lasted for 3 years and ended in March 2018.

GIZ prioritizes gender mainstreaming in all its programmes and seeks for constant promoting gender equality.

1. **Conditions of the assignment**
	1. **Objective expected results**

The objective of this assignment is to develop and launch a wine incubation project for selected vulnerable displaced persons from Syria and local population. The incubation project entails the identification of wine type, its production and support in the product promotion for each participant.

The expected results for successful implementation of the project are:

* Individual wine projects for up to 6 participants of the incubation project are successfully finalized. Outcome is up to 3000 bottles of wine jointly produced with participants (500 bottles per participant).
* 70% of the target group attending the Incubation project assess the improvement of their knowledge and skills in wine production and technology as good or very good.
	1. **Tasks**
1. Support participants in developing their own wine project plans **based on the preliminary plans submitted with the technical proposal.** Following information should be part of each wine project plan:
* Grape varietals
* Types of the wines
* Wine production technology

The developed project plans should be easily replicable for the next years.

1. Provide on-the-job trainings in the period of September 2019 to August 2020. The trainings should include all practical aspects of wine production.
2. Organize at least 2 promotion/wine testing events for presentation of wine projects.
3. Present the final report with the description of the delivered services and recommendations for further steps.
	1. **Deliverables**

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| **Deliverables** | **Timeline** |
| 1. **Develop up to 6 wine project concepts**
 | **August 2019** |
| * *Develop and present to GIZ a wine project plan for each participant including the grape varietal, wine type, production technology*
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| 1. **Provide on-the-job trainings**
 | **Sept. 2019 – Sept. 2020** |
| * *Submit progress reports to GIZ on quarterly basis*
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| 1. **Organise promotion/wine testing events for the presentation of wine projects**
 | **May - August 2020** |
| * *Submit a progress report to GIZ including photos of the organised events, wine tasting/scoring forms.*
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| 1. **Final report with the description of delivered services and suggestions/recommendations for the next steps**
 | **August 2020** |
| * *Present the draft report (up to 10 pages) to GIZ EPIC team.*
* *Provide photos of on-the-job trainings, wine production process and promotion events.*
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* 1. **Coordination and communication**
* The incubation project shall be developed and conducted by a local company hired by GIZ in the frame of the “Economic and Social Participation of Vulnerable Displaced Persons and Local Population in the Caucasus” (EPIC) programme.
* The hired company shall report to the GIZ EPIC project team leader. The assigned person from the company shall coordinate closely in all technical issues with the GIZ EPIC team.
* Deliverables should be submitted in English language.
	1. **Payment terms**

Payment shall be made following the performance of services, submission of reports, acceptance of services performed and invoicing.If travel to Yerevan or other places in Armenia is necessary, then the possibly required number and cost of travel should be clearly stated in the offer.

* 1. **Submission Requirements**

The hired company needs to fulfil the following requirements:

* Availability of technical capacities, exact production place, equipment, facilities (the distance of the production site from Yerevan should not exceed 20 km)
* Proven expertise in consultancy and on-job trainings
* Availability of professional networks in private and non-private sectors
* Fluency in English and Armenian languages